



TFW Agenda
December 13, 2017
Sasaki Associates

Reminder of advice from Susan Labandibar of Green Cambridge:

Another best practice that I learned recently for advocacy groups who want to be more effective is that the size of your organization is not the determining factor as to how much influence you have. **According to research conducted by Tufts University, the three most effective tactics are:**

- **Research! Having the capacity to gather timely and relevant data**
- **A point person for government relations who cultivates productive relationships with government officials**
- **Lobbying frequently on specific, targeted asks**

Today's TFW agenda items

1. Approve November minutes.
2. Summary, past month's events.
3. Eversource pruning oversight - formulate questions for conversation with Town
4. Tree Warden position - strategies to optimize TW's ability to carry out responsibilities
Also, what's the job description in other municipalities?
5. Planning for a retreat
6. Teen Tree Stewardship Project - progress report

Past month's events

Saturday and Sunday, November 18 & 19, December 2 & 3, and December 9 - Community Leaf Raking
Great activity! organized by David Meshoulam and WHS senior Jeremy.

Monday, November 20 - Mount Auburn Street community meeting, Council Chamber.

Tuesday, November 21 - dueling meetings:

- a. **Community Meeting on 33 Mount Auburn mixed-use development.**
- b. **Victory Field Committee meeting 7 pm, Lower Hearing Room - NOT final meeting**

Thursday, November 30 - Drought tolerance in Trees - Improving Tree Selection for Challenging Urban Sites. Dr. Andrew Hiron, University Centre Myerscough. watch at treefund.org/webinars. Explains drought tolerant vs drought avoidant strategies. Drought tolerant do better. Ginkgo, Some cultivars much better than others.

Upcoming Events TOMORROW

Thursday December 14 at noon - Urban Forestry Today webinar. Mark Reiland, UMass, on Pruning Practices to Manage Risk and Enhance Wildlife.

Thursday, December 14, 6:30 pm, Town Council Chamber - Complete Streets prioritization Plan community meeting.